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# HOW TO BUILD A WORDPRESS BLOG- STEP BY STEP GUIDE FOR BEGINNERS

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By



## Introduction:

WordPress is a blogging platform which doesn't need much introduction in this digital world. This is the most common and secured platform which is used by millions of people to establish brand identity and as well evolve their business through blogging.

So now, what exactly is blogging and why do you want to get into it.

## Potential of Blogging:

Blogging is nothing but sharing your knowledge about any niche which you are passionate about. As you know, every day the number of people who are using online resources are increasing; this gives you a high chance of increasing visitors to your blog.

*In a word, you are attracting and engaging more audience to your business.*



## Why to Prefer WordPress?

- This is a robust platform which is offering a myriad of layouts, add-ons and themes for FREE to everyone.
- The interface is so easy and it is clear and simple to follow for even people with zero techy knowledge.

- The huge success of WordPress is just because of the multiple updates that are getting released to make it more secure. Resulting in no threats of hacking.
- Even though you are using a free platform, the advantage is you can make your blog more customizable. There are multiple themes and plugins which go well with your services. All this helps to enhance the look and the performance of your blog.

***Here, you will learn how to build a profitable WordPress blog in a step by step manner:***

### ***Step-1:***

Do brainstorming and come to an idea about the niche which you want to blog on.

### ***Step-2:***

Next we will go with domain name selection to start your new WordPress blog, once you decide the stream you are highly passionate.

#### **Domain Name Selection:**

The name of the blog is just the identity to your blog in the search engine. Rather, there are many advantages if you could name it right. Wonder after reading the list if you have missed any.

- Let your domain name be descriptive so that people understand what you are blogging off.
- Make use of proper keyword as a part of your domain name and this helps to win the grace of the algorithm.
- Never miss the chance of getting high rankings with this practice.
- Think and use the word which is easy to memorize and brings you a brand identity.
- Always try to go for the .com extension to your blog as most of us are used to it. You may even try as per the type of service you are willing to provide, say .org, etc.

### ***Step-3:***

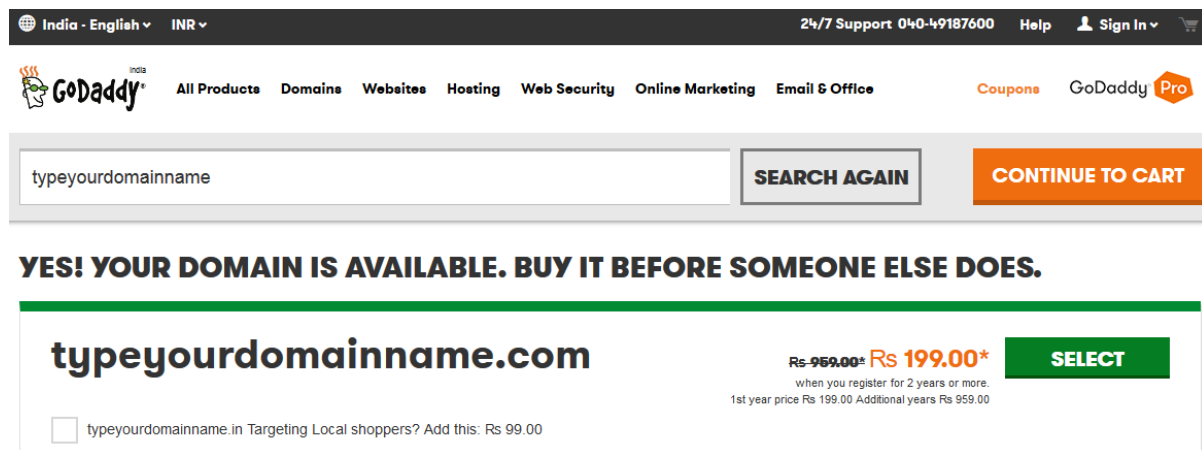
Done with your domain name selection, and now step ahead to registering it.

#### **Domain registration and hosting:**

Always remember to get your domain registered from the websites which have already gained peoples trust. Otherwise, they may get disappeared in a couple of months.

Eg: GoDaddy

Go to GoDaddy.com and enter your selected domain name, always give priority to .com as it is useful in further.



The screenshot shows the GoDaddy website interface. At the top, there is a navigation bar with 'India - English' and 'INR' on the left, and '24/7 Support 040-49187600', 'Help', and 'Sign In' on the right. Below this is the GoDaddy logo and a menu with 'All Products', 'Domains', 'Websites', 'Hosting', 'Web Security', 'Online Marketing', and 'Email & Office'. There are also 'Coupons' and 'GoDaddy Pro' links. The main content area features a search bar with the placeholder 'typeyourdomainname', a 'SEARCH AGAIN' button, and a 'CONTINUE TO CART' button. Below the search bar, a green banner reads 'YES! YOUR DOMAIN IS AVAILABLE. BUY IT BEFORE SOMEONE ELSE DOES.' The domain 'typeyourdomainname.com' is displayed in large text. To the right, the price is shown as 'Rs 959.00\*' crossed out and 'Rs 199.00\*' in green, with a 'SELECT' button. Below the price, it says 'when you register for 2 years or more. 1st year price Rs 199.00 Additional years Rs 959.00'. On the left, there is a checkbox for 'typeyourdomainname.in Targeting Local shoppers? Add this: Rs 99.00'.

Once you finished with domain availability check, continue to payment transactions.

### Hosting:

It is done by a company which stores all your files on a server and delivers them to the users upon request.

It is while choosing the hosting plans; ensure that you are not going to get penalized with improper page load speed and uptime as these factors are very essential.

Eg: BlueHost, GoDaddy, Hostgater etc.

I would prefer BlueHost or GoDaddy as many bloggers are using and having good experience including me

Once registered login to account

## HOSTING

Hosting is what makes your site visible on the web. We offer fast, reliable plans for every need - from a basic blog to high-powered site. Designer? Developer? We've got you covered too.

- 🔍 [Manage Your Hosting](#)
- 🔍 [Manage SSL Certificates](#)

Web Hosting - **On Sale**  
 WordPress Hosting - **On Sale**  
 Dedicated IP  
 Premium DNS

### Servers

Virtual Private Servers **Pro**  
 Dedicated Servers **Pro**

## ALL HOSTING ACCOUNTS

Select an account to manage.



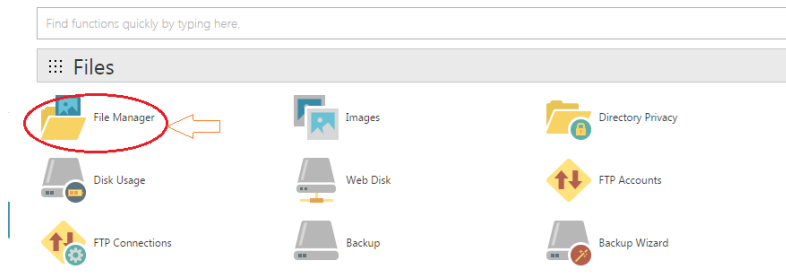
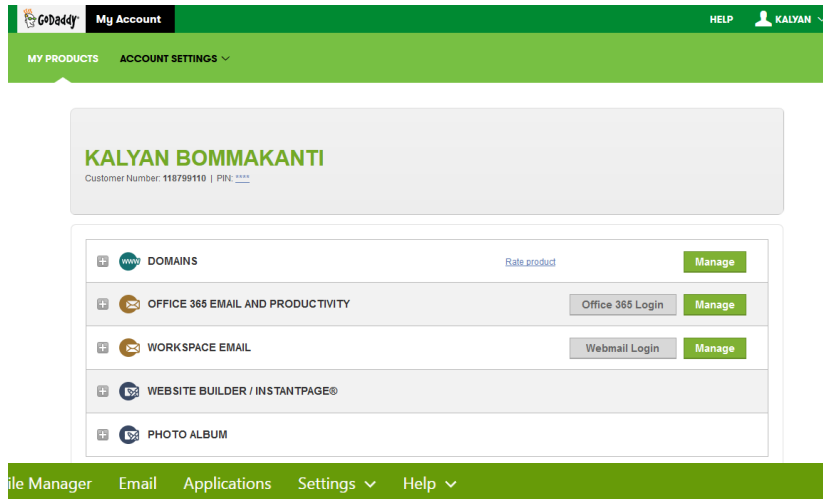
### Step-4:

Cpanel settings/Hosting account set up

The best way to handle any website is to make use of the cpanel which is a control tool for managing web hosting accounts. You may install the WordPress using this cpanel once you login. All the hosting accounts are managed here and this is a candid and easy process which everyone may follow and work on.

If you have selected GoDaddy as hosting provider, just follow the below steps

- a) You can directly transfer or Download and install filezilla to transfer files from your system to server
- b) Login with given host username and password
- c) Select the activated theme root folder
- d) In root folder you can edit your required data.



*For more details visit:* <http://goo.gl/7CF8CE>

### **Step-5:**

WordPress installation steps (If you have selected any other hosting servers):

This is just a simple four step installation which will be completed in less time. All that you need to do is:

- Always download the latest WordPress installation package from the [official download page](#).
- Use FTP to upload the extracted files and folders to the webserver after you download.
- Now you have to create a mysql database login credentials and this can be done thorough hosts cpanel. Make a note of credentials which you have submitted for the installation process.
- Time to edit the **wp-config-sample.php**. Here you have to enter your database name, user name and password given by hosting provider



## Download WordPress

Stable Download

Requirements

Beta Releases

Nightly Builds

Subversion Access

Download Counter

Release Archive

Source Code

The latest stable release of WordPress (Version 4.4) is available in two formats from the links to your right. If you have no idea what to do with this download, we recommend signing up with one of our [web hosting partners](#) that offers a one-click install of WordPress or [getting a free account on WordPress.com](#).

### What's Next?

With our famous 5-minute installation, setting up WordPress for the first time is simple. We've created a [handy guide](#) to see you through the installation process. If you're upgrading your existing installation, we've got a [guide for that](#), too. And should you run into any trouble along the way, our [support forums](#) are a great resource, where seasoned WordPress experts volunteer their time to help you get the most out of your blog.

### Looking for a Mobile App?

You can find the right app for your mobile device on our [mobile apps](#) page or use the button below to find the app in the app store on your device.

Download WordPress 4.4

Zip — 7.3 MB

Download .tar.gz — 6.8 MB

### Release Notification

We've got a handy mailing list that we send a friendly message to whenever there's a new stable release for you to enjoy.

Join

localhost

Databases SQL Status Processes Privileges Export Import Variables Charsets Engines Replication Synchronize Settings

## Databases

Create new database

wordpressutorial







Collation

Create

**Note:** Based on hosting provider you need to install WordPress manually as explained above but in few hosting providers (like GoDaddy) just you have to activate as below

Find functions quickly by typing here.

### Files

 File Manager	 Images	 Directory Privacy
 Disk Usage	 Web Disk	 FTP Accounts
 FTP Connections	 Backup	 Backup Wizard

### Web Applications [view more](#)

 WordPress blog	 Joomla portal	 Drupal cms
 phpBB forum		

## Installatron

My Applications (1) Applications Browser

Search installed applications

A task is currently processing.

open task manager

These are your installed applications. Applications can be accessed, updated, edited, backed-up, cloned, and uninstalled.



#### My blog

Installing: Copying database and tables... 97%

Viewing 1 of 1

Update Edit Backup Clone Uninstall



Home Addon Domains File Manager Email Applications Settings Help

# Installatron

My Applications (1) Applications Browser

Search installed applications

These are your installed applications. Applications can be accessed, updated, edited, backed-up, cloned, and uninstalled.

### My blog

[www.vanasongs.com/blog/](http://www.vanasongs.com/blog/)  
[www.vanasongs.com/blog/wp-admin/](http://www.vanasongs.com/blog/wp-admin/)  
[wordpress.org/support](http://wordpress.org/support/)

	4.4 version	26.4MB files	0.1MB database	2016-01-06 installed	2016-01-06 updated	0 backups
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Viewing 1 of 1

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 Copyright © 1999 - 2016 GoDaddy Operating Company, LLC. All Rights Reserved. | Help | Support

My blog 1 0 + New Howdy, admin

- Dashboard
- Posts
- Media
- Links
- Pages
- Comments
- Appearance
- Plugins 1
- Users
- Tools
- Settings
- Clef needs setup
- Collapse menu

Clef makes logging into your site safer and easier. It's free, and getting set up takes 30 seconds.

[Get Started](#)

"Passwords are **the least secure part** of everything you do online."  
— WordPress Security Team

"With Clef, the often painful process of logging into a site feels, admittedly, **a little bit magical.**"  
— The New York Times

"Passwordless login with Clef hits **all the high notes.**"  
— WP Tavern

Skip setup, I already have Clef API keys

Thank you for creating with WordPress. Version 4.4

You will be taken to the WordPress setup page once you click on the <http://yourdomain.com/wp-admin/install.php>. Ensure that here you provide a strong password and check that your website or blog must be indexed by the search engines.

Congo's! You have now installed the wordpress and it is time to start your blogging journey with your first post.

Rather spice your content with proper **theme installations and customize it with plugins.**

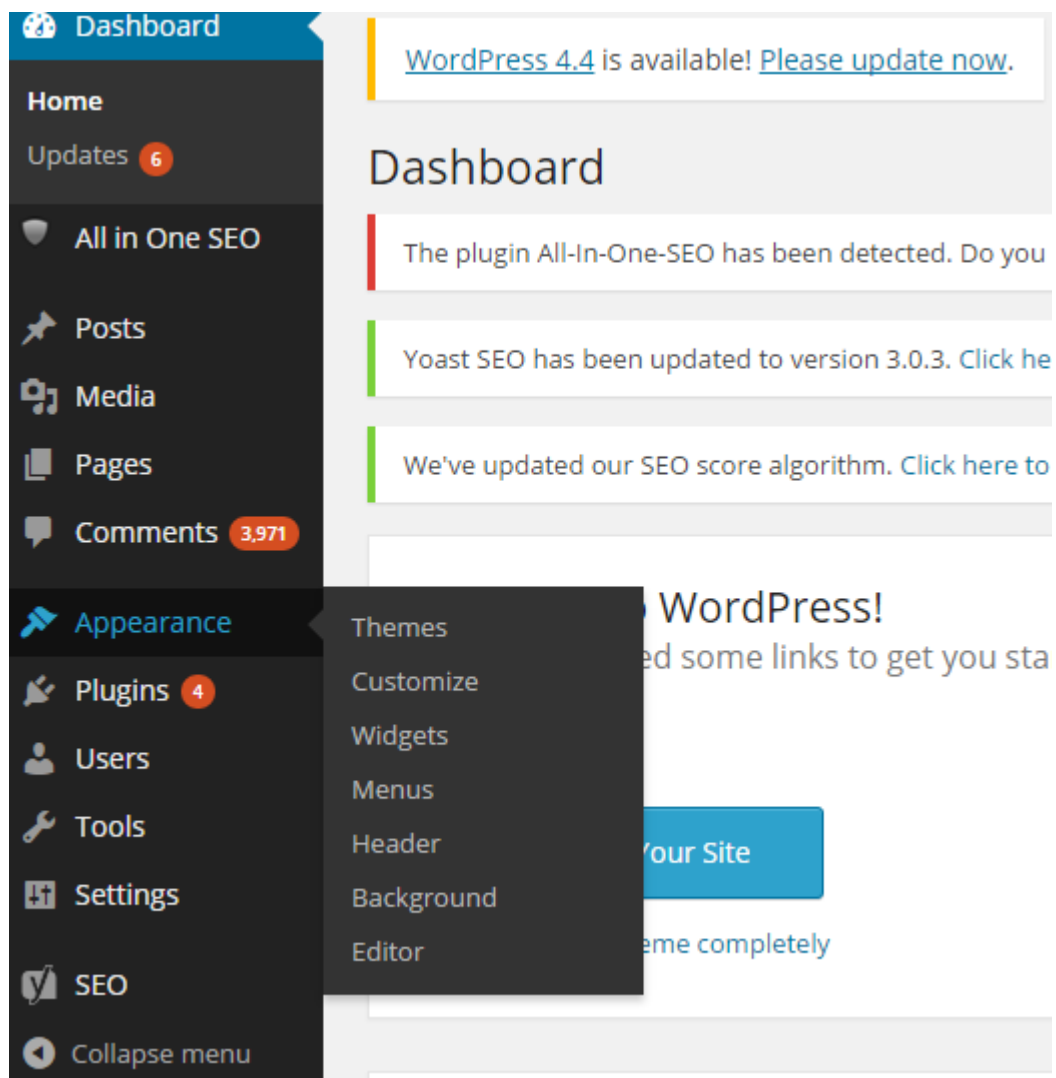
You can do this from the WordPress admin theme search functionality and this lets you find how your new theme is going to change the look of the website from the existing one.

In this regard, you may customize the website and start your own service of any type and market it for profitable returns.

### Follow the below steps:

Once logged into WordPress then go to appearance and click on themes- here you can see list of free and paid themes.

Select the best theme and click on activate



Dashboard | Posts | Media | Pages | Comments | **Appearance** | Themes | Customize | Widgets | Menus | Header | Background | Editor | Plugins | Users

## Add Themes Upload Theme

100 Featured Popular Latest Favorites Feature Filter

**Twenty Sixteen**  
By WordPress | Theme for 2016

**Come Sail Away with Me**  
Individually, we are one drop. Together, we are an ocean.

On crossing the sea, there are two ways to drink. Some drink the sea and some drink the ship. From the ship, you can see the sea, but from the sea, you cannot see the ship. They become the prey of each other and they play with them but always based on a certain sequence. Below them, the head of the sea gull is. It has to move down if the sea is good, but it has to move up if the sea is bad. On the one hand, the sea gull is a bird, but on the other hand, it is a fish.

ABOUT

THESE THEMES ARE DESIGNED TO BE USED AS A STARTING POINT FOR YOUR OWN THEMES. THEY ARE NOT MEANT TO BE USED AS A TEMPLATE. THEY ARE MEANT TO BE USED AS A STARTING POINT FOR YOUR OWN THEMES. THEY ARE NOT MEANT TO BE USED AS A TEMPLATE.

CATEGORIES

- WordPress
- WordPress
- WordPress
- WordPress

Twenty Sixteen

**Seo Premium Wordpress theme**  
WordPress Premium Theme

Home | Features | Sample Page | Category

**Enter your title here**

These are the first steps to creating a new theme. They are not meant to be used as a template. They are meant to be used as a starting point for your own themes. They are not meant to be used as a template.

Seo

WordPress | sitename | 0 | + New

Dashboard | Posts | Media | Pages | Comments | **Appearance** | Themes | Customize | Widgets | Menus | Header | Background | Editor | Plugins | Users | Tools | Settings | Collapse menu

## Installing Theme: Twenty Sixteen 1.0

Downloading install package from <https://downloads.wordpress.org/theme/twentysixteen.1.0.zip>..

Unpacking the package...

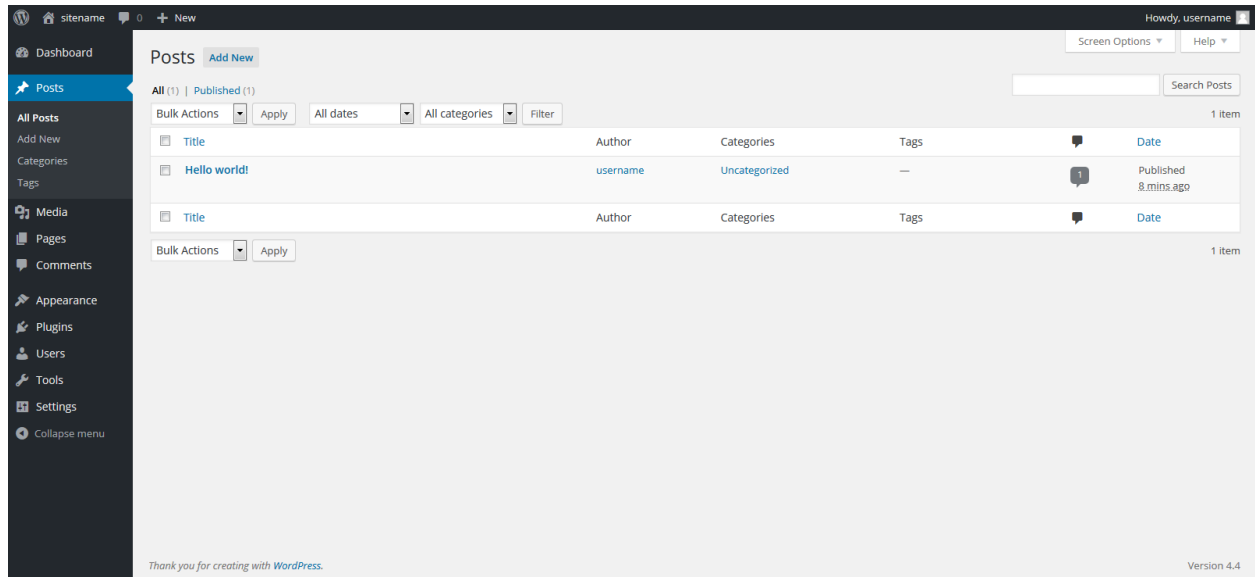
Installing the theme...

Successfully installed the theme **Twenty Sixteen 1.0**.

[Live Preview](#) | [Activate](#) | [Return to Theme Installer](#)

Just make sure that you are registering with a profound domain name which hits your visitors and thereby download WordPress package from official page and upload the installation files to the webhost and create a blog of your choice.

## Add a post



*Congrats Your Blog Is Ready to Use...!!!!  
See your First post...*

### **Conclusion:**

Creating stunning content with awesome websites is so simple if you can follow all the steps of the WordPress installation. You may either custom design the blog or use the hundreds of available themes and define your blog to get high page rankings and get a huge audience engaged. Earn money with [Google AdSense](#)

GUIDE BY ACE WEB ACADEMY PROFESSIONAL

LEARN MORE AT : [WWW.ACEWEBACADEMY.COM/BLOG](http://WWW.ACEWEBACADEMY.COM/BLOG)

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